

**CCM Need for Jetspeed Contest (the “Contest”)  
Official Rules, Terms and Conditions**

NO PURCHASE NECESSARY TO ENTER OR WIN PRIZE. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The CCM Need for Jetspeed Contest (the “**Contest**”) is sponsored by Reebok-CCM Hockey 3400 Raymond-Lasnier, Montreal (Quebec) H4R 3L3 CANADA (the “**Sponsor**”). The Contest is governed by these Official Rules, Term and Conditions (the “**Official Rules**”). By participating in the Contest, each entrant agrees to these Official Rules, including all eligibility requirements and understands that the results of the Contest are final in all respects. The Contest is subject to all federal, state, provincial and local laws and regulations and is void where prohibited by law. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

If you are under the age of 18 or under the age of majority in your state, province or territory of legal residence, **then, before you accept these Official Rules by clicking “I Agree”, you must obtain permission from your parent or legal guardian to accept these Official Rules and participate in the Contest. IF YOU ARE 13 YEARS OLD OR YOUNGER YOU MAY NOT SUBMIT ANY INFORMATION OR A PHOTO. By clicking “I Agree”, you represent and warrant that (i) you are over the age of 13; (ii) you are fully able and competent to enter into and comply with the terms and conditions of this Agreement; and (iii) either (a) you are over the age of majority in your state, province or territory of legal residence; or (b) you have consent from your parent or legal guardian. As a condition to winning a prize, the Sponsor may require you to provide a copy of these Official Rules signed by your parent or legal guardian.**

**1. HOW TO ENTER:**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

To enter the Contest visit [www.needforjetspeed.ccmhockey.com](http://www.needforjetspeed.ccmhockey.com) (the “**Contest Website**”) and follow directions to register for the Contest. Entrants need to complete the entry form (including name, address, e-mail address, date of birth and daytime home phone number), upload a video of entrant stating why their team deserves to participate in a Need for Jetspeed Challenge event in 1 of 5 cities. Such form, together with your video submission, is referred to herein as the “**Contest Entry**”. **Limit one (1) entry per person.** Sponsor is the official timekeeper for the Contest. All entry information and materials become the property of Sponsor and will not be acknowledged or returned to the entrants. Except as otherwise contemplated in these Official Rules, and to the extent entrants may otherwise elect at the time of entry, personal information collected in connection with the Contest will be used in accordance with the online privacy policy available at <http://ccmhockey.com/en/privacy-policy>.

Contest Entries may not be sent via e-mail or in hard copy or any other physical form. The Sponsor is not responsible for Contest Entries that for any reason are lost, late, or misdirected, for malfunctions of electronic equipment, computer hardware, or software, or for downloading or data entering problems or other technical problems or human error related to entries or the Contest. By submitting a Contest Entry or other content created by you, you hereby warrant and represent that your Contest Entry: (i) is your original work; (ii) does not infringe third-party rights; (iii) is suitable for publication as described below; and (iv) conforms to all requirements as set forth in these Official Rules. Entrant

further acknowledges that in the event any information in the Contest Entry or any other information provided by entrant is discovered to be false, entrant may be disqualified and any prize may be forfeited, in the Sponsor's sole discretion. Contest Entries must be suitable for publication, and therefore cannot: (a) be sexually explicit or suggestive, be unnecessarily violent, contain any derogatory comment or reference to any ethnic, racial, gender, religious, professional or age group, be profane or pornographic, or contain nudity; (b) promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message; (c) be obscene or offensive, or endorse any form of hate or hate group; (d) defame, misrepresent or contain disparaging remarks about the Sponsor or its products, or other people, products or companies; (e) contain trademarks, logos or trade dress owned by others, or phone numbers, personal names, e-mail addresses or street addresses; (f) contain copyrighted materials owned by others (including photographs and other works of art or images published on or in websites, television, movies or other media or musical "samples" without permission); (g) contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, other than you, without permission from the third-party or a parent or legal guardian if the third-party is a minor; (h) communicate messages or images inconsistent with the positive images and/or goodwill to which the Sponsor wishes to associate; or (i) depict any illegal act, or itself be in violation of any law.

## **2. CONTEST PERIOD:**

The Contest begins at 12:01 a.m. Eastern Daylight Savings Time ("**EDST**") on January 6, 2017 and ends at 11:59 p.m. EDST on March 15, 2017 (the "**Contest Period**").

## **3. LIMIT:**

Limit to one (1) entry per person.

## **4. ELIGIBILITY:**

The Contest is open only to all legal United States residents of Massachusetts, Michigan, and Minnesota; including Canadian residents of Toronto and Calgary, Canada. Void where prohibited by law. You are not eligible to win if you are: a) an employee, a representative or a mandatory of the Sponsor, their respective corporate affiliates, subsidiaries, advertising or promotion agencies; b) a member of the immediate family (defined as parents, children, siblings, spouse, and life partners wherever they live) of employees, representatives or mandatories of the Sponsor or anyone who is domiciled in the household, whether related or not, of any employees, representatives or mandatories of the Sponsor. By submitting an entry, you hereby agree to be bound by these Official Rules.

## **5. PRIZES:**

Eight (8) Grand Prize winners will be chosen per event city for a total of 40 winners.

Invitation to a 1 hour 30 minute exclusive free event where team will receive professional on-ice coaching, hat, t-shirt, jersey, socks, \$75 mail in rebate coupon valid on CCM FT1 skates and the opportunity to try the new CCM Jetspeed FT1 skates

Event cities will include:

United States: Boston, Massachusetts  
Detroit, Michigan  
Minneapolis, Minnesota

Canada: Toronto and Calgary

Events to take place between February, 2017- March, 2017. Actual event dates and times to be confirmed by Sponsor.

Travel expenses and any hotel accommodations are not included and are the sole responsibility of winner.

Total ARV: \$3,900 CAN/\$4,500 US

The Sponsor reserves the right to substitute a prize or any part of it with another prize of equal or greater value. Prize is non-transferable and cannot be redeemed for cash. Odds of winning the prize are determined based on number of entries received.

If winner is a minor in his/her province/state of residence, prize may be awarded in the name of his/her parent or legal guardian. In the event of noncompliance with any of these requirements, prize may be forfeited and awarded to alternate winner.

## **6. DRAWING**

On or about March 15, 2017 at approximately 12:00 p.m. EDST, in the offices of Reebok-CCM Hockey Montreal, Quebec, a computer generated random drawing will be conducted from the total eligible entries received. The selected entrants will be notified by email or telephone.

If winner is a Canadian Resident: The selected entrant must first correctly answer a mathematical skill-testing question, without assistance of any kind, whether mechanical or otherwise. If a selected entrant cannot be contacted within three (3) business days, the prize will be forfeited and may be awarded to an alternate entrant.

## **7. RELEASES:**

By entering, entrant releases, discharges, indemnifies and agrees to hold harmless the Sponsor, the NHL, NHL Properties Inc., and its member teams, their respective advertising and promotional agencies and contest judging organization, the parent companies and affiliates of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "**Released Parties**") from any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property resulting in whole or in part, directly or indirectly, from participation in this Contest or any Contest-related activity or from the acceptance, possession, misuse or use of a prize. To receive a prize, entrant may be required to sign a Declaration of Compliance with the Official Rules and a Release of Liability to the above effect. If the selected entrants are under the age of majority in their Province/state of residence, their parent or guardian, may be required to

sign a Declaration and Release of Liability form to the above effect. Declaration and Release documents must be returned within the time period indicated in the documents or the prize will be forfeited. The winner's guest must also sign and return a Declaration and Release of Liability form and name of guest may not be changed once the Declaration and Release of Liability form has been received by the Sponsor or its agent.

The Contest is subject to all applicable federal, provincial, state and municipal laws and regulations.

## **8. LIMITATIONS OF LIABILITY**

Without limiting the release provided in Paragraph 7 above, and for greater certainty, Released Parties will not be liable for: a) any incomplete or inaccurate information, whether caused by the Contest Website users or by any equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of entries; b) the theft, destruction or unauthorized access to, or alteration of, entries or the Contest Website; c) any problems with, or technical malfunctions of, telephone networks or lines, computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; d) any failure of any e-mail to be received by or from the Sponsor for any reason including but not limited to traffic congestion on the Internet or at any website or combination thereof; or e) damage to an entrant's or other person's system occasioned by participation or downloading of materials in this Contest.

## **9. RIGHT TO TERMINATE, SUSPEND OR AMEND**

If this Contest or any part thereof is not capable of running or continuing to run as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause(s) whatsoever beyond the reasonable control of the Sponsor which corrupt or affect the administration, security or proper conduct of this Contest as contemplated by these Official Rules, the Sponsor reserves the right at its sole discretion and without prior notice, to terminate this Contest or to modify same as the Sponsor deems appropriate and, at its option, to select the winner(s) from those entries received prior to the action taken.

## **10. PERSONAL INFORMATION**

By entering this Contest, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address), his/her likeness and his/her voice captured in the video submission by the Sponsor for the purposes of implementing, administering and fulfilling this Contest. The Sponsor will not sell or transmit this information to third parties except for the purposes of administering this Contest. By accepting a prize, the winner, winners and their guest consent to the use of their names, addresses (city, province/state), voices, statements and photographs or other likenesses for publicity purposes in connection with the Contest in any media or formats, including but not limited to the Internet, without further notice, permission or compensation. Personal information will not otherwise be used or disclosed without consent.

Any inquiry concerning the personal information held by the Sponsor should be sent in writing to Reebok-CCM Hockey, 3400 Raymond-Lasnier Street, Montreal, Quebec H4R 3L3.

## **11. MISCELLANEOUS**

Prizes will only be released to verified winners. All decisions of the Sponsor, or any contest judging organization as designated by it, are final and binding in all matters relating to this Contest. No correspondence will be entered into except with selected entrants. If a dispute arises as to any online entry, the entrant will be deemed to be the authorized account holder of the e-mail address used to enter. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. The selected entrant may be required to show proof of being the authorized account holder.

The Sponsor may disqualify any individual who tampers with the entry process, who acts in violation of these Official Rules or who attempts to or does undermine the administration, security or proper conduct of the Contest. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.